

Beanstalk Internet Marketing Inc.'s Solution for Better Communications, Team Management, and Productivity

The Company

Beanstalk Internet Marketing was founded out of the need for ethical yet effective SEO firms. When you engage Beanstalk's organic SEO services, their search engine optimization experts will help insure that every dollar you spend will realize it's highest potential.

From helping you choose the best keyword targets to seeing your website among the top organic positions on the major search engines, they'll work with you to maximize your return on investment by getting your site into the top 10 with their organic SEO services for the phrases that matter the most.

The Challenge

CEO of Beanstalk Internet Marketing Dave Davies found that one of the biggest issues is meetings and spontaneous issues. If there is a technical issue or even something as simple as someone wanting to chat, it could throw his entire schedule off. He had previously been using Basecamp, but was continuously frustrated by their lacklustre time tracking solutions and their lack of interest in listening to their customers.

The Solution

Thanks to Teamwork Projects, Dave can look back and see what he did and where the time went. For him, Teamwork Projects had the same core look-and-feel which was nice for his clients, as well as having far more functionality and the ability to import all of his Basecamp data over. Dave first gave an internal trial before switching, which proved successful as all of his staff preferred Teamwork Projects.

Company name:
Beanstalk Internet Marketing, Inc.

Primary Industry:
Internet Marketing

Secondary Industry:
Digital Agency

Headquarters:
British Columbia, Canada

Employee count:
1–10

Website link:
www.BeanstalkIM.com

Communication

Beanstalk Internet Marketing uses Teamwork Projects globally across all staff and clients. It provides a great way to communicate with each other and Dave can reference if necessary. It is also very simple to use for their clients.

Dave's favorite system is also the messaging system followed closely by the time tracking. Teamwork Projects gives Beanstalk Internet Marketing the ability to go back through a campaign at the end of each month and review exactly what the staff has done, as well as communication with clients. This heightens to communication both internally and externally for Beanstalk Internet Marketing.

Team Management and Productivity

Having a team spread throughout the globe can cause many communication and productivity issues. Teamwork Projects makes it possible for any team to stay in constant contact. Communicate, organize, time tracking, and task management are all fundamental aspects to productivity within a team. Teamwork Projects provide each of these features and much, much more!

Results

In any professional marketing environment, it is often fast-paced, results-driven, and focused on conveying the correct message. It is essential to be organized and collaborate effectively to achieve the results that your team strives for. Teamwork Projects acts as a catalyst to productive collaboration so that you can ensure your team are always achieving the required results.

IN THEIR WORDS

"Teamwork Projects covers all the aspects of communications that we need from a simple messaging system that allows clients to respond as they would to an email, to time tracking and chat functions. While I've only once had to communicate with support, they respond quickly and professionally. The short fact is, it just works the way it should so I don't often think about it and what more can I ask?"

"You can plan a day to the minute, but if Google deploys an update or a client has a technical issue or even just wants to chat, that'll set the whole schedule off. This is probably my single biggest challenge in time management. Thanks to Teamwork Projects, however, I can at least look back and see what I did and where the time went."

"We had been using Basecamp, but were continuously frustrated by their lackluster time tracking solutions and worse, their lack of interest in listening to their users."

"We use them globally across all staff and clients. It provides us a great way to communicate with them that I can reference if necessary and it's easy to use for our clients."

"Easily my favorite feature is the messaging system, followed closely by the time tracking. The ability to go back through a campaign at the end of each month and review what got done by my staff and their communications with our client is excellent."

- Dave Davies, CEO, Beanstalk Internet Marketing



Teamwork.com offers a suite of online productivity software that helps run your business.

Start Your FREE Trial

